

THEME: Steward vibrant economy and human & natural resources

Outcome statement: Community members steward both a vibrant economy and our human and natural resources so that all generations thrive.



Diversify jobs portfolio mix



Aligning regulations for shared resources



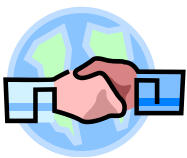
Expand broadband coverage

Present state: 0% of representatives from both the business and environmental groups work on shared project.
Goal: ???% of representative from both sectors work on shared projects.



Efficient use of resources

Hypotheses:



1. Job portfolio: If more businesses are attracted to the area and workforce are trained to align with those jobs, then more diverse businesses will come to the area affecting our job portfolio base.

2. Aligning regulations for shared resources: If there is an increase in shared regulations among towns for shared resources, then there will be better management of those resources.



3. Expand broadband coverage: If broadband coverage was expanded, then there would be an increase in local small businesses and people working in those businesses or telecommuting out of their homes.

4. Efficient use of resources: If resources (energy, waste, etc.) are used more efficiently, then there will be an increase in local profits and therefore jobs.

Current Conditions:

- Jobs portfolio: 51.4% of jobs in Carroll County are in the retail, accommodations/food, and arts/recreation sectors compared to 29.2% for NH.
- ____ % of towns/businesses/areas efficiently use resources
- ____ % area has broadband coverage
- ____ # aligned regulations for shared resources

	Leverage Point	Lever	Impact
1.	More diverse job base for area residents	A wider variety of jobs (with potentially higher incomes) could increase CC's average wage, provide a job base for people with a higher education/training and make the county a more attractive place for the younger generation.	People of all generations thriving
2.	Shared regulations	With shared regulations, towns become aligned in their approach, and resources become more likely to be protected.	Long-term protection of natural resources
3.	Availability of broadband	Increasing the coverage of the area provides more opportunity to establish businesses throughout the county (as opposed to limited commercial corridors).	More businesses could establish where they wanted to (rural/home)
4.	Efficient use of resources	As more and more people use fewer resources, their costs will go down, profits and jobs will increase and there will be a lower impact on the environment.	Less environmental impact and more profits

#	Action		
	1. Diversify Jobs Portfolio Mix	Owner	Deadline
1.	Form diversifying jobs portfolio task force.		
1a.	Create skills list of people who would be on the task force.		July 30, 2010
1b.	Identify list of participants who would participate in task force.		August 30, 2010
1c.	Convene "diversifying jobs portfolio" task force and its goal.		September 30, 2010
	2. Aligning Regulations for Shared Resources	Owner	Deadline
2a.	Identify which towns have natural resource protection regulations.	GMCG is doing this for Freedom, Effingham, Madison, Tamworth, Sandwich and Ossipee	July 30, 2010
2b.	Identify other organizations that might be monitoring environmental resources in the county now.		July 30, 2010
2c.	Identify which categories of regulations would be aligned (dark skies versus water protection, etc.).		August 30, 2010
2d.	Identify which towns have Natural Resource Inventories in their master plans.		September 30, 2010
	3. Expand Broadband Coverage	Owner	Deadline
3a.	Identify local internet providers (cable, etc.).		July 30, 2010
3b.	Determine coverage (and usage) in Carroll County (What is status of state's process?).		July 30, 2010
3c.	Create a list of the dates when cable contracts come up for renewal for each of the towns in Carroll County.		August 30, 2010
3d.	Identify potential actions/recommendations/education piece to be used by selectmen when their town cable contract comes up for renewal (look long range and regionally) (increase awareness of benefits of cable/broadband access).		September 30, 2010
	4. Efficient use of resources	Owner	Deadline
4.	Identify current energy usage.		
4a.	Identify companies/organizations that sell propane, oil, K1, etc. to approach to determine countywide usage (baseline).		July 30, 2010
4b.	Determine baseline usage of energy resources (oil, propane, electricity) (per capita?).		September 30, 2010
5.	Identify current amount of waste.		
5a.	Get DES data on waste and recycling by town.		July 30, 2010
6.	Identify ways to reduce use and waste.		
6a.	Define "green" and its continuum of use (for the county?).		July 30, 2010
6b.	Name of nonprofit organization that is helping schools conduct energy audits.	Cimbria Badenhausen	July 30, 2010
6c.	Create list of local resources (energy providers, organizations focused on energy conservation, contractors who work with solar, geothermal, etc.).		September 30, 2010