

## **Balancing Economic Development & Environmental Stewardship Team Notes January 14, 2010**

- Carroll County is the place where the environment and development come together for future generations.
- Need to define what we are looking for before can know if we have a balance or know what the balance should be.
  - When we don't have a way to communicate and balance the need for both economic growth and environmental stewardship – can get results that nobody wants as a default.
  - Example of Battle Creek, Michigan where the community made no progress on reducing teen pregnancy until they were able to frame the issue and the goal in a way that both Catholic Charities and Planned Parenthood Catholic Social Services could "work together at the same table" in order to achieve the goal.
  - Besides defining what our desired state is, what would an undesired state look like? We will get a future if we do nothing but, will it be the future we want?
  - Currently a lot of businesses open without an intentional plan and learn as you go – especially true for people opening a small business as an alternative to being unemployed.
  - Can we determine true cost of different options?

### **Opportunities for this team in the current landscape:**

- Can learn a lot of 'stuff' from current economic challenges
- Capture the essence of how tough it is and plan for resilient economy

### **Role of Action Team**

- Bring your individual views & knowledge to the table but the team is about your collective wisdom and serving the community – not one idea winning over another.
- The work will be about figuring out what we need to do differently in the community to get us to our desired goal. Our current ways of doing things get us to our present state. What do we need to do differently to reach our goals?

### **February Meeting – February 11 at 8:00 am (time to be confirmed)**

- Sharpen goal
- How will we measure it?
- Examples of communities with balance