

YOUR DOLLARS ARE AN INVESTMENT

SHIFT THE BALANCE TOWARD LOCAL TRADE

INVEST IN CARROLL COUNTY:

Local support leads to local opportunities to fill local markets.

PRESERVE OUR CHARACTER:

Support unique, locally-owned businesses and help define Carroll County as a distinct community.

CREATE LOCAL JOBS:

Locally owned businesses in Carroll County provide employment to more people than corporate giants.

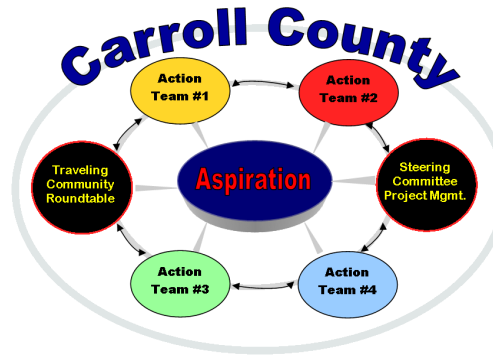
STIMULATE MUTUAL SUPPORT:

Local businesses hire local people, use local firms, respond to local needs and support local community efforts.

BUY LOCAL: It's up to you: shift the balance toward supporting ourselves!



A initiative of Carroll County United Team 3



Teams

1- Childhood Readiness & Success

2 - Aligning Education to Careers

3 - Individual & Family Economic Stability

4 - Balancing Economic Development & Environmental Stewardship

5 - Health & Wellness

Carroll County United



Working together to make Carroll County a place where all generations can live, work and thrive.

www.CarrollCountyUnited.org

448A White Mountain Highway
Tamworth, NH 03835
603-323-8139

Buy Local

Carroll County

Friendly Faces
Favorite Places

"It's not **what** you spend . . .
it's **where** you spend it"

Our Goal

is to increase the economic vitality of Carroll County by encouraging residents and visitors to support locally-owned businesses who in turn help communities to thrive.

DIVERSE LOCALLY OWNED BUSINESSES WILL ENSURE THAT CARROLL COUNTY IS NOT JUST ANOTHER COMMERCIAL CLONE

Local trade is the life blood of any community. Spending local keeps more money circulating within Carroll County rather than draining off to distant corporate headquarters.



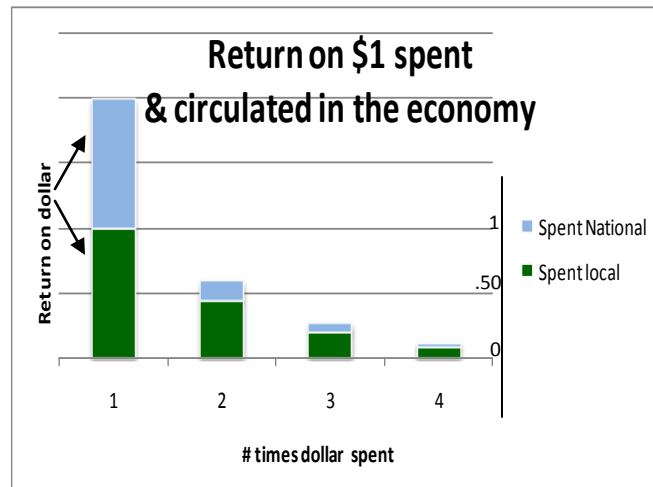
Supporting locally owned businesses promotes a vibrant local economy, sponsors diversity of consumer choices, defines and reveals our distinctive character and ensures that Carroll County will maintain its unique appeal.

HOME-TOWN ADVANTAGE

Buying close to home is more than a feel-good idea. Each dollar spent at a locally owned business is an investment in our own well-being yielding 3 times the return of a dollar spent at a national chain.

(Studies show that for every \$100 of income, locally-owned businesses spend \$45 in the local economy while big box stores return just \$14.)

A small change in spending habits can yield big results!



LOCALLY-OWNED BUSINESSES USE OTHER LOCALLY-OWNED BUSINESSES

such as contractors, farmers, technicians and services like marketing, accounting, & insurance, multiplying the effect of **every** dollar you spend!

WHAT GOES AROUND COMES AROUND

We support locally-owned businesses in their stewardship of the community, and in turn we ask the community to support our businesses.

A MARKET PLACE OF HUNDREDS OF SMALL BUSINESSES IS THE WAY TO ENSURE INNOVATION, A WIDE RANGE OF CHOICES AND NEW OPPORTUNITIES.



Locally-owned businesses promote entrepreneurship, provide more knowledgeable service and consistently give back to support community efforts.