

# Why Buy Local?



## *Build Community!*

The casual encounters you enjoy at neighborhood-scale businesses and the public spaces around them build relationships and community cohesiveness. They're the ultimate social networking sites!

## *Strengthen Our Local Economy!*

Each dollar you spend at independent businesses returns more than *3 times* as much money to our local economy than one spent at a chain -- a benefit we all can bank on.

## *Enhance Choices!*

A wide variety of independent businesses, each serving their customers' tastes, creates greater overall choice for all of us.

For more information on how doing business locally benefits us all, and tools to support independent business, go to [AMIBA.net](http://AMIBA.net)!

